

NEW YORK, SUNDAY, SEPTEMBER 28, 1902.—Copyright, 1902, by The Sun Printing and Publishing Association.

## Silks.

Twenty-five pieces Satin-barred Plaid Surahs, eight choice effects in white and black, 24 inches wide, would be good value at 79c a yard.

Our price is **39c**

Forty pieces Black Corded Taffeta, fifteen desirable designs, including narrow, medium and wide clustered cords with hemstitching and Jacquard-woven figures in-between; would be good value at 79c.

Our price is **49c**

Fifty pieces Warranted Black Taffeta, 27 inches wide—a firm, durable weave; strong enough to be sold under our full guarantee; would be good value at 89c.

Our price is **59c**

Five thousand yards Fancy Silks—stripes and figures in light, medium and dark colorings. This lot represents part of a manufacturer's over-production; would be good value at 99c.

Our price is **49c**

Two thousand yards Moire Velour—rich imperial and mirror patterns, with Jacquard stripes interwoven in self and contrasting tints—black, white, rose, Nile, blue, cardinal, pink, turquoise, gray and mauve are among the charming color-plays; would be good value at 99c.

Our price is **59c**

## Black and Colored Dress Goods.

Plain weaves for winter—scores that are soft and clingy—Voiles, Crepes, Eolians, Venetians, Broadcloths—but the shaggy broad preponderates. Everything from dainty fuzzy flecks to the fleecy furfulness of hanging hairs—with vigorous, roughish Zibelines, Bourettes, Boucles, Twine Cloths, Chevrons and Tweeds in the lead. Striking effects in mixtures, stripes and plaids—a marvelous outspread of splendid, sturdy Scotch and English Suitings that represents the brightest ideas of master looms.

These are the first arrivals of the top-toft novelties that were picked by our Dress Goods buyer, who went abroad for the purpose. They landed too soon. The home they were meant to grace may not be ready for several weeks. It would be poor business to keep them hidden until then.

They, like all of Fashion's earliest flowers, are shy, and must not be permitted to linger. We want to sell them in the first flush of their newness. The prices are low enough.

## 6,000 Yards

74c. qualities—black & colored.  
89c. qualities—black & colored.  
98c. qualities—black & colored.

Choice **59** Cents.

New Goods—not the left-overs or straggling lots of our own stock. They are straight from one of the largest distributors of Dress Goods in America—all his depleted lines. There are more styles than we've named, but we've named enough to arouse your interest. Black and all the best Autumn colorings—about equally divided. There isn't a piece in the whole collection that won't stand any "all-wool" test smilingly; 42 to 56 in. wide. Our standard 74c., 89c. and 98c. grades at 59c.

## Autumn Ribbon at Half Price.

for Satin Pêche Ribbon, 6½ in. wide, manufactured to retail at 60c a yard. It is an entirely new Ribbon thought—shaggy silk lace on soft taffeta grounds—designed especially as a trimming for hats and costumes made of the popular furry fabrics—white, black and eighteen color-blendings. The price—29c—would be double but for one of those trade chances that is always blowing good things here.

## Best All-Wool Reversible Smyrna Rugs in Oriental Patterns.

Liberal price-concessions on many elegant imported things hurried over for the new store, which we expected would be ready by this time.

Our \$1.59 kind, reduced to 98c—21x45 in.  
Our \$1.72 kind, reduced to \$1.39—30x33 in.  
Our \$2.38 kind, reduced to \$1.89—36x40 in.  
Our \$2.19 kind, reduced to \$1.74—26x54 in.  
Our \$2.86 kind, reduced to \$2.14—30x60 in.  
Our \$3.74 kind, reduced to \$2.98—36x72 in.  
Our \$4.49 kind, reduced to \$3.24—48x54 in.  
Our \$10.84 kind, reduced to \$7.98—6x 6 ft.  
Our \$11.24 kind, reduced to \$8.24—5x 8 ft.  
Our \$12.98 kind, reduced to \$10.74—6x 9 ft.

## Heavy Serviceable Art Squares Reduced.

Oriental and floral patterns in brilliant colorings. Heavy weight, not the flimsy, sleazy kind that are usually presented at reduced prices by round-town stores.

Liberal price-concessions on many elegant imported things hurried over for the new store, which we expected would be ready by this time.

Our \$5.94 kind, reduced to \$4.94—2 x3 yds.  
Our \$7.24 kind, reduced to \$5.98—2½x3 yds.  
Our \$8.74 kind, reduced to \$7.41—3 x3 yds.  
Our \$9.98 kind, reduced to \$8.64—3 x½ yds.  
Our \$11.64 kind, reduced to \$9.94—3 x4 yds.  
Our \$14.74 kind, reduced to \$11.99—3 x5 yds.

Hassocks, covered with remnants of velvet carpets **42c** Hassocks, covered with remnants of Brussels carpets **34c**

Liberal price-concessions on many elegant imported things hurried over for the new store, which we expected would be ready by this time.

Women's Black Fleece-lined Hose extra quality, all-black and black, with unbleached split feet, double soles, heels and toes, 44c.

## "When Will You Close Your Present Buildings and Move to the New Store?"

The question is asked many times each day. We can't fix the date definitely. Formal announcement will be made just as soon as we secure accurate information from the builders. Meanwhile we'll deplete the present stock as much as possible.

If cut prices are incentives to liberal buying—you'll find them here plentifully.

The foregoing statement is not intended to convey the impression that everything is reduced. Concessions on regular prices are being allowed for broken lots, goods that will be unseasonable a month hence, heavy and bulky merchandise that can only be packed with risk, and especially many elegant imported things hurried over for the new store, which we expected would be ready by this time.

## Women's Jackets.

Fly-front jackets, made of black Montagnac, 20 inches long, coat sleeves, velvet collar, French seams, lined with Skinner's guaranteed Satin, \$11.38.

Fly-front Jacket, made of black cheviot, 19 inches long, short at hips, with deep front, coat sleeves, velvet collar, lined with black \$12.96

Monte Carlo Coats, made of fine black or tan kersey, 30 inches long, full back and loose box front, backed with inverted plaits, Bell sleeves, double-cape collar, turned back cuffs, lined throughout with \$12.96

Semi-fitted Coats, made of black and Oxford boucle, 33 inches long, full box front, backed with inverted plaits, Bell sleeves, finished with narrow cuffs, lined with heavy \$14.96

## Neck Ruffs.

New ideas constantly twinkling into light—we show them as soon as they appear. Four of the latest—fluffy, fluffly—faultlessly dainty.

Accordion-plaited Liberty Silk and dotted silk net, full collar, billowy ends, trimmed with narrow silk ribbon ruffle, black and black-and-white \$3.96

Accordion-plaited Liberty Silk, extra full collar, long ends, trimmed with ruffle, finished with narrow silk ribbon, black and black-and-white \$5.48

The new Fichu Cape, three rows accordion-plaited Liberty silk, flowing handkerchief ends, trimmed with hemstitched narrow silk ribbon ruffle, black and black-and-white \$7.34

Cape Ruff, made of accordion-plaited Liberty silk, extra ruffle collar, trimmed with double row of narrow silk ribbon, black and black-and-white \$7.96

## Hat Trimmings.

We sent abroad for our Trimmings—a personal representative made selections in Paris. That means beauty and little prices.

Birds—full-grown birds—not fledglings—red, green, white, blue—and brown, brown-and-white and several other color mixes sold by others at \$1.25; our price 89c

Wings, the new full-spread kinds that are used so much to trim the backs of hats, black, natural-and-white, tan-and-white, blue-and-green, sold by others at \$1.25; our price 74c

Fancy Feather Quills, "fish-tail" shape, black and twelve choice color combinations, sold by others at \$1.00; our price 63c

Black Ostrich Plumes. Best French finish—the dyeing is that brilliant black which retains its richness and lustre through all sorts of wear and weather.

16 in., \$2.34 instead of \$3.00  
18 in., \$2.97 instead of \$4.00  
20 in., \$3.69 instead of \$5.00

## Axminster Rugs.

Seamless Axminster Rugs, two fine designs in the soft color blendings that people of quiet, refined tastes like so well, 9x12 feet; ordinarily we would sell them at \$32.98; the price is \$26.98.

Another line of Axminster Rugs, beautiful Oriental patterns and colorings, rich styles, rich qualities. The money you've set aside for Rugs couldn't command better values than these.

Size 8½ x 10½ ft. \$17.48  
Size 9 x 12 ft. \$19.98

Chenille Axminster Rugs, effective Indian design; dark red, Yale blue and green accented with bits of black are the controlling colors—thick, deep pile; strongly woven back. Just the Rug for hall, library or den, size 6x9 feet. \$7.74

## Royal Wilton Rugs.

The designs and colorings are bright—charming copies of rare Oriental high-priced, hand-woven styles. Their beauty stands out sharp and distinct. Three sizes; three very attractive prices.

Size 8½ x 10½ ft. \$23.98  
Size 9 x 12 ft. \$27.98  
Size 9 x 15 ft. \$37.49

One-piece Tapestry Brussels Rugs, fine patterns and colorings, 9 x 12 feet, value \$15.00; our price, \$10.98.

## Body Brussels Rugs.

Handsome Five-frame Body Brussels Rugs—large assortment of patterns, including all the best color combinations. You know how well and long they wear.

Size 6 x 9 ft. \$15.49  
Size 8½ x 10½ ft. \$20.49  
Size 9 x 12 ft. \$22.49  
Size 9 x 15 ft. \$29.99

Heavy Reversible Worsteds Rugs, Oriental designs, size 30 x 60 inches, sold by others at \$4.00; our price, \$2.98.

Japanese Jute Rugs, best grades, Oriental designs and colorings, 6x9 feet, reduced from \$7.98 to \$4.67.

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

Both Sides 14th St. from 13th to 15th, 6th Av.

## New Dressmaking Dept.

We do not wish to keep our dressmaking organization idle until the new store is ready. That is why we are now taking orders for Evening and Street Costumes. Original designs, as well as perfect reproductions or modifications of Paris models.

## Trimmed Millinery

Millinery Parlor—second floor—radiant with Hats and Bonnets—gems of art—Parisian models from swayers of Fashion—reproductions and adaptations—sensible prices—\$6.46 to \$13.46.

## The Popular Tailored Suits.

Our pride hasn't swerved an iota from the ever-wanted low and medium-priced Tailored Suits. The display of magnificent and costly imported costumes is merely an incident germane to the opening of our dressmaking department. The simpler, inexpensive Suits are here in profusion. Dozens of models in the newest materials. The much gored, the full flared, the charmingly plaited, the compactly yoked, the severely flounced—stitched, braided, strapped, appliqued, be-buttoned. So much of generalities. Best values—that's our hard-and-fast rule. Special items that give pith to what we say:

Women's Double-breasted Blouse Suits, black and blue cheviot, notched collar, smart position back, trimmed with silk braid and piped with satin, taffeta lined; nine-gored flare skirt prettied with inverted \$13.96

Women's Tourist Suits, mixed black-and-white Norfolk style, also gray, blue and brown cheviot homespun, fly-front coat, pockets finished in a "mannish" way; flare and flounced skirts tailor-stitched \$16.74

Women's Fancy-tailored Suits, black and blue cheviot, blouse model, double cape, position back, nicely set off with braid and braid ornaments, lined with white taffeta; side-plaited skirt over black silk drop \$23.96

## Millinery.—Main Floor.

\$3.69 is our price for Ready-to-Wear Hats that are superior to the ones sold by others at \$5.00. The statement is not a guess. We know, because we first found the best values offered by different stores at \$5.00—and then had these made, not to match, but to surpass them. Choice of thirteen styles, including "Stiff" effects, the latest large-crowned Sailor, the quaint "Shepherdess" shape, Turbans and various Draped Novelties. They are made of fine camel's-hair cloth, silk beaver and silk velvet, trimmed with taffeta and moire silk, quills, wings, breasts, jet cabochons and buckles.

Black, brown, navy, castor gray and Oxford mixtures. Black Tucked Featherette Liberty Silk Hats, lined with silk, four of the newly-minted shapes—easy to trim, sold by others at \$3.00; our price \$1.97.

\$1.29 Misses' and children's hats—two fetching styles—Camel's-hair cloth Sailor, draped with a scarf of the same material and trimmed with feather quill. The other is flat, bell-shaped camel's-hair cloth crown, large stitched brim, trimmed with silk velvet band and bow and feather quill—all colors, including Oxford mixtures.

## Fine China.—Second Floor.

We are anxious to have the China stock as small as possible when we move. For that reason—extra low prices are being made. Values that should influence you to immediately supply all present and prospective needs. Theo. Haviland's and Limoges Decorated China for dinner and tea services—not trifling odds and ends, but large quantities containing full dozens. All are half regular prices except a few lines, which are less than half.

Breakfast Plates.....15c  
Dinner Plates.....19c  
Tea Plates.....12c

Limoges China Cups and Saucers, three styles of artistic decorations, gilt handles, 19c.  
Soup Plates.....19c  
Soup Tureens.....97c  
Covered Dishes.....97c

## China Bargain Tables.—Main Floor.

An exceedingly attractive line of Austrian China will be closed out at half and less than half prices. Green floral decorations, enriched with fine gold tracings.

Breakfast Plates, reduced from 49c. to 23c. Tea Plates, from 37c. to 19c. Chocolate Cups and Saucers, from 49c. to 23c. Chop Dishes, from \$1.87 to 97c. Cake Plates, Salad Dishes, Preserve Plates and Oatmeal Saucers relatively low. Plenty of full dozens.

## Cut Glass.

Rich Cut Glass—odd lots collected in the cutting shops and salesrooms—all marked for quick selling.

Specimens:  
Celery Trays, worth up to \$6.00; choice at \$2.97.  
Water Bottles, reduced from \$4.47 to \$2.97.

## In the Basement.

Unsold remnants of English and American Decorated Dinner and Tea Ware. These values are the result of great popular selling during recent weeks, creating the inevitable exhaustion and depletion of certain stocks.

Beautifully ornamented ware for less than plain white is usually sold at.

## Good Groceries

Coffee. "Red Star" brand—an ideal blend of choice Java and Mocha—strength, flavor and aroma unsurpassed. We urge all who are paying 35c and 40c a pound for Coffee to give "Red Star" a trial. The regular price is 29c; we tempt you into testing it by selling it for three days at **23c**.

Roasted fresh daily—bean, granulated, pulverized. Flavoring Extracts from Our Own Laboratory. The Flavoring Extracts we sell may be depended upon. They are pure—physically and chemically. We know, because we make them. Our regular prices are lower than others charge for doubtful qualities—but for three days we will sell them at the following reduced rates:

Vanilla, two-ounce bottle, reduced from 15c. to 12c.  
Vanilla, quarter-pint bottle, reduced from 29c. to 23c.  
Vanilla, half-pint bottle, reduced from 54c. to 45c.  
Vanilla, full-pint bottle, reduced from 98c. to 89c.  
Lemon, two-ounce bottle, reduced from 14c. to 11c.  
Lemon, quarter-pint bottle, reduced from 24c. to 21c.  
Lemon, half-pint bottle, reduced from 44c. to 41c.  
Almond, two-ounce bottle, reduced from 14c. to 11c.  
Almond, four-ounce bottle, reduced from 34c. to 21c.  
Orange, two-ounce bottle, reduced from 14c. to 11c.  
Rose, two-ounce bottle, reduced from 14c. to 11c.

Wrinkled Peas, sweet meat, new crop, case \$1.84; can 8c.  
French Peas, extra quality, new crop, can, 18c.; flax, 23c.

Mushrooms, very choice, can, 19c.; extra selected, 24c.; miniature size, 27c.

Seeded Raisins, large fruit, thoroughly cleaned, pound package, 10c.  
Currants, cleaned, fresh fruit, pound package, 10c.

Duff's New Season's New Orleans Molasses, gal. cans, 54c.; half-gal. cans, 32c.; quart cans, 17c.

Clam Chowder, three-pound cans, 17c. Pickler, a fine table relish, small bottles, 10c.; large bottles, 17c.

Sardines in Oil, dozen cans, 54c.; can, 5c.

Lily White Corn Starch, pound packages, 7c.

Fard Dates, pound packages, 8c.

Preserved Strawberries and Raspberries, can, 13c.

Guava Marmalade, from Puerto Rico, pound boxes, 11c.

Preserved Fruits, Wiesbaden style, pint jars, 24c.

Crystallized Ginger, quarter-pound box, 10c.; half-pound box, 18c.; pound box, 29c.

Sliced Pineapple, eyeless and coreless, two-pound cans, 15c.

McKinley's Instantaneous Tapioca, package, 9c.

Boned Turkey and Chicken, fresh Jersey poultry, pound cans, 37c.

Tru-Blu Soups, three-pound cans, 11c.

Boston Baked Beans, with tomato sauce, can, 3-lb., 8c.

Maggi Concentrated Soups, put up in packages for immediate use, containing enough for two portions—Bisque of Crab and Mock Turtle, 10c.; all other varieties, 5c.

Booth's Creamed Horse Radish, bot. 11c.; larger size, 21c.

Old Grist Mill Coffee, package, 16c.

Marshall's Kipper Herring, 14c.

Red Star Laundry Soap, box of 60 large cakes, \$2.94; box of 30 large cakes, \$1.64.

Lily White Floating Soap, box of 100 cakes, \$4.74; box of 100 small cakes, \$2.99.

## Fine Oil Paintings Reduced.

We commissioned an expert art critic who possesses astute trade instincts—rare combination—to visit Europe and select a choice collection of Oil Paintings for our new store. He secured more than enough to fill the large galleries now nearing completion. They must find temporary wall-space in our present department. For that reason we will close out the ones now here at great reductions. Our original prices were very low—not matched anywhere. They and the cut rates are tabulated below. No stronger arguments could be presented for the purpose of influencing you to buy now. The frames are beautiful.

Subject.	Artist.	Size.	Former Price.	Price Now.
Uninvited Guests.....	Corsini	26x31 in.	\$45.24	\$39.24
In the Wine Cellar.....	Stifter	26x31 in.	\$129.88	\$89.88
The Recitation.....	Lendek	26x30 in.	\$78.24	\$58.24
Wine, Woman and Song.....	Foltrin	29x32 in.	\$69.84	\$49.84
Birthday Jewels.....	Klemm	30x34 in.	\$109.84	\$79.84
A Good Judge of Wine.....	Kern	25x29 in.	\$94.96	\$69.96
A Love Letter.....	Rubattino	26x30 in.	\$54.98	\$39.98
Sailor's Yarn.....	Stoitzner	25x29 in.	\$63.59	\$43.59
Checkmated.....	Orendi	35x45 in.	\$132.74	\$99.74
Scene on the Adriatic.....	Kaufmann	34x44 in.	\$73.19	\$49.19
Scenes in Switzerland.....	Rose	25x29 in.	\$59.88	\$39.88
In the Woods.....	Lambert	21x32 in.	\$43.29	\$29.29
Attacked by Wolves.....	Stojanow	22x29 in.	\$36.49	\$25.49
Old Mill.....	Pickert	25x28 in.	\$34.97	\$19.97
The Engagement.....	Montreau	21x27 in.	\$44.96	\$29.96
The Smoker.....	Priechnfried	21x28 in.	\$69.84	\$49.84
Sheepfold.....	Grell	25x29 in.	\$29.84	\$19.84
Jolly Party.....	Ragelli	30x35 in.	\$89.87	\$59.87
Monastery Tailor.....	Lanzoni	23x26 in.	\$37.48	\$24.48
Winter Sunset.....	Illen	21x28 in.	\$23.97	\$14.97
The Old Home.....	Rose	21x24 in.	\$34.97	\$24.97
Hunting Scene.....	Habig	20x21 in.	\$29.74	\$19.74
Marine—Calm Day.....	Guion	20x28 in.	\$51.98	\$39.98
Autumn in the Woods.....	Lambert	20x26 in.	\$31.98	\$19.98
Sheepfold.....	Niel	21x27 in.	\$39.64	\$29.64
News Girl.....	Tessy	15x18 in.	\$29.98	\$19.98
Flower Girl.....	Bianchi	24x28 in.	\$19.64	\$29.98

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